

**7th ANNUAL BRIGADIER GENERAL ROBERT L. SCOTT, JR.
MEMORIAL SCRAMBLE – APRIL 13TH, 2012**

PRESENTING SPONSOR benefits: \$10,000

- Benefits as below for a Super Sponsor.
- **In Addition:** recognition on a separate, 15' x 4' banner as the **Presenting Sponsor. Preferential placement** of banner and showcards throughout the clubhouse.
- Special “**Presenting Sponsor**” **crystal award** to be given at the reception following the golf tournament. Speaking opportunity at this event.
- **Singular Recognition and top billing** in the full-page **Sunday Telegraph** “**Sponsor Appreciation**” announcement following the event.

SUPER SPONSOR benefits: \$5,000

- Green fees for eight (8) players (1 round).
- Recognition on special 15' x 4' **Supersponsor banner** displayed at Healy Point Golf Course throughout the tournament and evening celebration.
- Recognition on **LED monitors** throughout the clubhouse.
- Lead billing in full page “**Sponsor Appreciation**” **announcement in the Sunday Telegraph** following the tournament.
- Celebration following tournament.
- Recognition and presentation of **personalized crystal award** at the evening celebration.
- Recognition in **print, radio and television** advertisements (depending on date of commitment).
- Recognition on the **Museum of Aviation website** from the date of commitment. Website recognition will continue for one year.
- **Link** from the Museum website to the sponsor's website.

TOURNAMENT SPONSOR benefits: \$2,500

- Green fees for four (4) players (1 round).
- Sponsor name on special 15' x 4' **Tournament Sponsor banner** displayed at Healy point throughout the tournament and evening celebration.
- Recognition on **LED monitors** throughout the clubhouse.

- Major billing in full page “**Sponsor Appreciation**” announcement in the **Sunday Telegraph** following the tournament.
- Celebration following tournament.
- Recognition and **gift at awards celebration**.
- Recognition in **print, radio and tv ads** (depending on date of commitment).
- Recognition on **Museum of Aviation website** from date of commitment.
Website recognition will continue for one year.
- **Link** from the Museum website to the sponsor’s website.

FLAG SPONSOR benefits: \$750

- Green fees for two (2) players (1 round).
- **Sponsor name and logo on flag** (flag will be framed and presented to sponsor after the tournament).
- Recognition on **LED monitors** throughout the clubhouse.
- Intermediate billing in full page “**Sponsor Appreciation**” announcement in the **Sunday Telegraph** following the tournament.
- Celebration following tournament.

HOLE SPONSOR benefits: \$400

- Green fees for one (1) player.
- Sponsor name on **hole signage** and on **showcard** in the Healy Point clubhouse.
- Recognition on **LED monitors** throughout the clubhouse.
- Billing in full page “**Sponsor Appreciation**” announcement in the **Sunday Telegraph** following the tournament.
- Celebration following tournament.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EVENING CELEBRATION SPONSOR benefits: \$2,500

- Green fees for 4 players (1 round).
- **Recognition on showcards** at the Healy Point entrance, throughout the dining areas, and on the patio outside during the evening event.
- Recognition on **LED monitors** throughout the clubhouse.
- Billing in full page **“Sponsor Appreciation” announcement in the Sunday Telegraph** following the tournament.
- Celebration following tournament.
- Recognition and gift during the evening celebration.
- **Link** from museum website to sponsor’s website.

CART SPONSOR benefits: \$2,000

- Green fees for (2) players (1 round).
- Recognition on **all carts** used in the tournament for both rounds.
- Recognition on **LED monitors** throughout the clubhouse.
- Billing in full page **“Sponsor Appreciation” announcement in the Sunday Telegraph** following the tournament.
- Celebration following tournament.
- **Recognition and gift** during the evening celebration.
- **Link** from museum website to sponsor’s website.

LUNCHEON SPONSOR benefits: \$2,000

- Green fees for 2 players (1 round).
- **Recognition on showcards** at the Healy Point entrance, throughout the dining areas, and on the patio outside during the luncheon.
- Recognition on **LED monitors** throughout the clubhouse.
- Billing in full page **“Sponsor Appreciation” announcement in the Sunday Telegraph** following the tournament.
- Celebration following tournament.
- **Recognition and gift** during the evening celebration.
- **Link** from museum website to sponsor’s website.